



2008 Sponsorship Levels
Tour de Cure – May 31, 2008
Niagara County Community College

Route Sponsor \$2500

- Logo inside collateral materials - Must commit by 10/15/07
 - 65,000 brochures
- Logo inside Rider Fundraising guide
- Company listing in all rider publications pre/post event
- Logo on ride t-shirt
- Logo on event website
- Logo on route maps and on major directional signs around the route
- Sample tent at post-ride party
- Product/service promotion in rider goody bags
- Registration fee held to early-bird fee for company team participants