



2008 Sponsorship Levels
Tour de Cure – May 31, 2008
Niagara County Community College

Rest Stop Sponsor \$1,500

Sponsorship Benefits include

- Logo on collateral materials – must commit by 10/15/07
 - 65,000 brochures
- Logo inside Rider Fundraising guide
- Company listing in wrap-up newsletter
- Company banner hung at the rest stop of your choice; opportunity to staff and personalize rest stop
- Logo on event web site
- Product/service promotion in rider goody bags