



2008 Sponsorship Levels
Tour de Cure – May 31, 2008
Niagara County Community College

Presenting Sponsor **\$7,500**

Sponsorship Benefits include

- Logo on cover of collateral materials - Must commit by 10/15/07
 - 65,000 brochures and 200 posters
- Logo on event billboard and PSA
- Logo inside Rider Fundraising guide
- Company listing in all rider publications pre/post event
- Logo on top of rider t-shirt
- Exclusive logo placement on volunteer t-shirt
- Logo on event website with link to sponsor's web page
- Primary media recognition
- Logo on event banner
- Logo on Band Shell banner
- Complimentary team tent at post-ride party
- Sample tent at post-ride party
- Product/service promotion in rider goody bags
- 75 complimentary ride registrations
- Opportunity for company representative to sit on Tour de Cure planning committee