



*Cure • Care • Commitment*<sup>®</sup>

**2008 Sponsorship Levels**  
**Tour de Cure – May 31, 2008**  
**Niagara County Community College**

Event Post Party Sponsor \$5,000

*Sponsorship Benefits include*

- Logo on collateral materials – must commit by 10/15/07
  - 65,000 brochures
- Logo inside Rider Fundraising guide
- Company listing in all rider publications pre/post event
- Logo on rider t-shirt
- Logo on event website with link to sponsor's web page
- Secondary recognition in all media ads
- Company banner (company to provide banner) displayed at registration tent and participant party tent
- Logo on Band Shell banner
- Complimentary team tent at post-ride party
- Sample tent at post-ride party
- Product/service promotion in rider goody bags
- Registration fee held to early-bird fee for company team participants